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B.C.A. DEGREE EXAMINATION, 2011

(THIRD YEAR)

(PART - III)

(PAPER - XVII)

330. E-COMMERCE

(Including Lateral Entry)

May]   [Time : 3 Hours

Maximum : 100 Marks

SECTION – A   (8 × 5 = 40)

Answer any EIGHT questions.
All questions carry equal marks.

1. Define the term electronic commerce.

2. What are the goals of electronic business applications?

3. Discuss the elements of I-WAY.

Turn Over

4. Write on the two pillars which support E-Commerce applications and infrastructure.

5. Bring out the concept of fire wall with the help of a neat diagram.

6. What do you mean by security threat.

7. State the factors involved in designing an electronic payment system.

8. Compare EDI Vs E-mail.

9. Explain the issues in digital copyrights and E-Commerce.

10. What are the advantages of E-Commerce catalogs?

SECTION – B   (3 × 20 = 60)

Answer any THREE questions.
All questions carry equal marks.

11. Describe the application of internet for commerce.

12. Enumerate the two significant technologies of global information distribution networks.

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13. Explain the Client – Server architecture in E-Commerce.

14. What is the role of EDI in business and explain its application.

15. Describe the characteristics and functions of SCM.